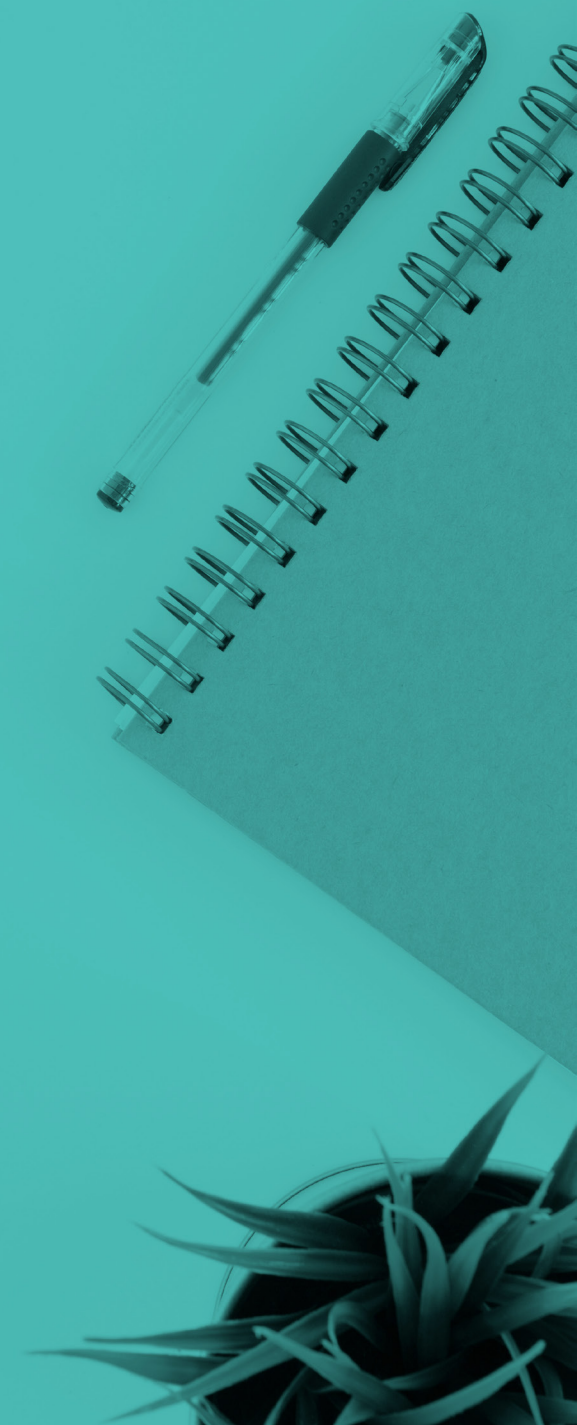




We create reach for business with passion and purpose

Don't just take our word for it – here's
the proof. The facts. Data, insight, and
what our clients actually think of us.

1. How we sparked 40,000
conversations
2. Gaining reach with top-notch
digital marketing
3. A 68% increase in website traffic
4. 1 interview. 3 million views.
5. How a £1 million crowdfund
reached £2.4 million





How we sparked **40,000** conversations

TEDxBristol: Dare to Disrupt took place over two days at the Colston Hall. Our aim was to use our Events 90 package to increase audience reach to sell tickets, curating a killer PR campaign including social media and press coverage.

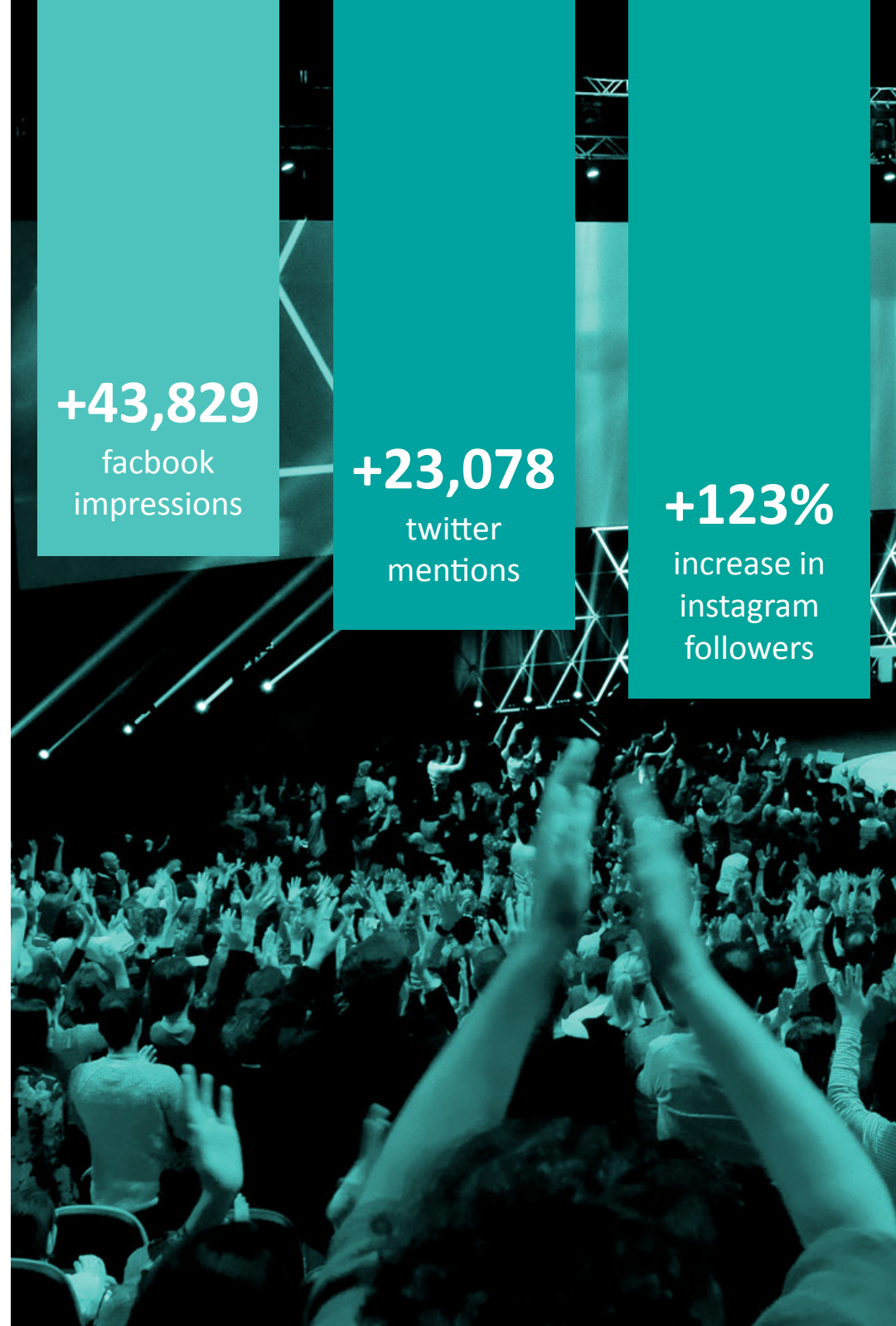
3,000 delegates attended the event across two days. The TEDxBristol Instagram account gained 300 new followers (123% increase), with 87 new followers on the first day of the event. On Twitter, mentions increased by 500%, and 829 Facebook users discussed the event. 8 radio interviews and 2 TV appearances were secured, and 10 press stories were published.



+43,829
facebook
impressions

+23,078
twitter
mentions

+123%
increase in
instagram
followers



+90%

website users

+86%

website traffic

+346%

facebook
engagement

Gaining reach with **top-notch** **digital** marketing

Immortal Sport needed to drive sales for its Stourhead Weekend, raising awareness of the event and reaching new audiences which would in turn lead to bookings. We put together a marketing strategy and used our expertise in social media, creative content, and digital marketing to increase website traffic and high-quality engagement that converted to sales.

All website traffic metrics increased by a minimum of 75%. Performance on social media lead to higher levels of engagement through targeted posts and messaging, with Twitter impressions up 100% and Facebook reach up by almost 20,000... All within two months of working together.





A 68% increase in website traffic

To launch the rebranded NCIM by creating a complete branded content and communications strategy, rewriting/redesigning their website based on an audit of their current website and comms, and secure press opportunities for their lead clinician.

The NCIM website has seen 67% more new users to the website with an increase of 68% in traffic overall. In just 3 months, we secured 4 pieces in global press titles such as [Refinery 29](#), [Thrive global](#), and [Authority Magazine](#) - reaching a total of 566 million readers, and boosting NCIM's domain authority from 7 to 25, improving the website's search ranking.



4
pieces of
press coverage

**+566
Million**
reached via
global articles

18 point
raise in domain
authority

1 interview. 3 million views.

Our challenge was to leverage YellowDog into the press, focusing on media and entertainment, financial services, and business, alongside gaining TV coverage of YellowDog and its founder during a prime-time TV slot to increase press coverage, increase brand awareness and gain reach through related content.

YellowDog gained 51 pieces of press coverage in 2018 with six titles featuring them twice and 21 pieces in Q1 of 2019 all of which has reached over 91m people. YellowDog was also featured during a prime time TV slot highlighting Gareth Williams and the brand to 3 million viewers, and has since been featured in The Sunday Times.



21

press pieces in
Q1 2019

51

press pieces

How a £1 million crowdfund reached £2.4 million

**£2.432
Million**
raised

13
articles in
the press

+27,000
website
views

HAB launched its Mini-Bond crowdfund in December 2016. The target was to reach £1 million, opening first to HAB's networks at 9%, then to the wider public at 8%.

Within four days of the launch, the crowdfund reached its target raise of £1 million, and by February 2017, the crowdfund closed at £2.432 million from 282 investors.